



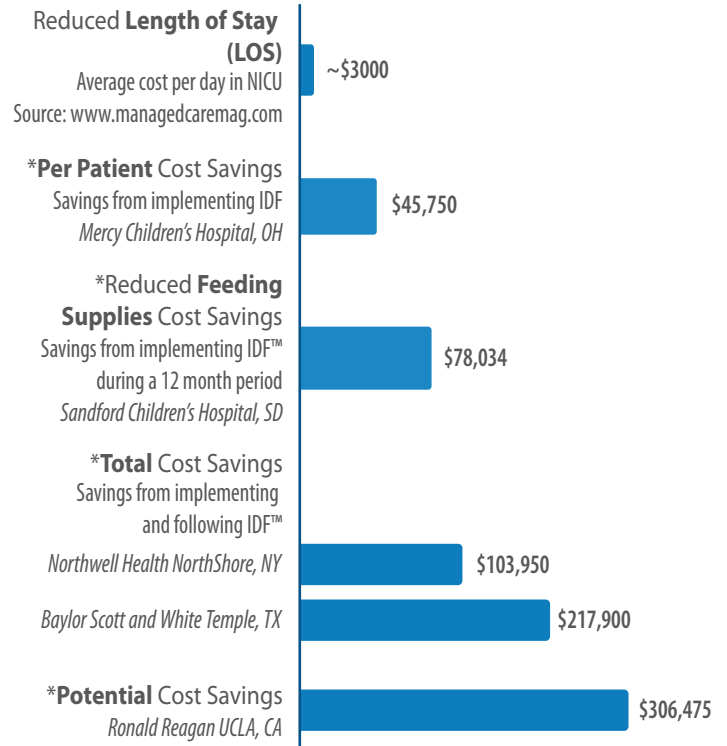
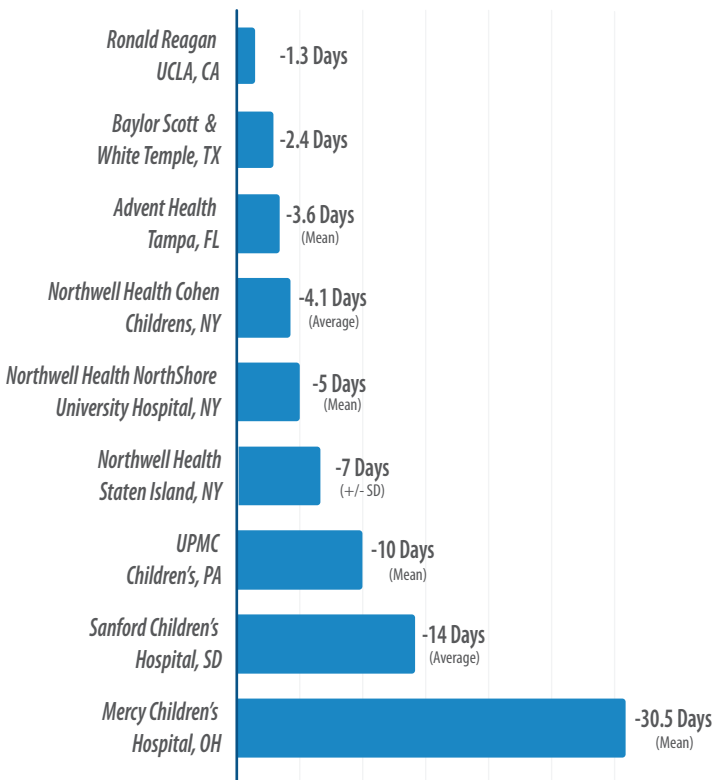
The Infant-Driven Feeding™ Program (IDF™) offers developmentally supportive, individualized, cue-based feeding with the first and only scalable online neonatal feeding courseware created specifically for hospital staff. IDF™ will change hospital AND infant feeding outcomes in the NICU.

- Reduced length of stay
- Improved parent and staff satisfaction
- Decreased time to full oral feedings
- Cost savings for your hospital
- Improved breastfeeding rates

Reduced Length of Stay (LOS)

Infant-Driven Feeding™ (IDF™) Cost Savings

*Specific amounts below calculated by hospital



Increased Breastfeeding Rates

Increase from 20% to **62%** at Discharge

Mercy Children's, OH Poster

Increased human milk use and maternal lactation support

Ronald Reagan UCLA, CA

Protected Breastfeeding window completed by

92% of moms choosing breastfeeding

Sandford Health, SD

Improved Parent and Nursing Satisfaction



**Northwell Health
Cohen Children's, NY**

NICU parents of infants who graduated from IDF NICUs reported:

- Less frustration and stress
- Increased satisfaction
- Increased knowledge of readiness to feed and disengagement cues
- Increased knowledge of need for gavage vs PO feeding



**Cleveland Clinic
Health System, OH**

"A more positive feeding experience for infants, families, and nursing staff" at 3 hospitals, per staff survey



**Northwell
Health, NY**

Increase in parents' involvement in the feeding process

- Demonstrated ability to interpret infant cues on readiness and distress
- Provided comfort and confidence



**UPMC Children's
Hospital, PA**

Improved nurse knowledge and satisfaction

"Feeds are safer and more successful."

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