



FAQ & Important Facts





What is new about the Infant-Driven Feeding™ Program?



- Improved compatibility with multiple browsers and mobile compatibility
- User friendly with new look and feel
- Updated Bibliography
- All new IDF™ Program Suite for total unit participation

Is there any research to support IDF™?



- **YES!** An updated bibliography and articles to support the program are available upon request.

How do we get the IDF™ Program?



- The IDF™ Course is available to purchase from Dr. Brown's Medical.
- Request more information by completing the form on the following website to be contacted by a Dr. Brown's Medical IDF Advisor (IDFA).
<https://www.drbrownsmedical.com/contact>
- The IDF™ Program is now being offered through a designated Learning Management System.
- The program can be integrated into an existing learning management system with Single Sign On.

How much does it cost?



- The cost is dependent on the number of licenses requested.
- Arranging a call with an IDFA will identify specific unit costs.
- A Single-User License (SUL) can be purchased for an individual interested in the program. To access the program for an SUL, contact an IDFA for more information.

Does the IDF™ Program offer CEs?



- The IDF™ Program is approved for 4.7 nursing contact hours through the CA Board of Registered Nurses.
- Credit units for other disciplines are being investigated. Reach out to an IDFA for more information.
- Upon completion of the program, every learner will have an opportunity to complete a knowledge check and receive a certificate of participation.





What are the benefits of completing a unit-wide IDF™ Program?



- A Unit-wide program purchase receives the IDF™ Program Suite.

This suite consists of the following benefits:

- Designated IDFA with support from Pre-purchase through Go-Live
- Program implementation checklist offers easy to understand tasks lists for executing a successful program
- Administrative access to unit-specific reports
- IDF™ Scales Reference Cards
- QI Project Guide
- Permissions letter to upload IDF™ Scales into EMR
- IDF™ Education Template for instruction handout
- Press Release for hospital to post on website/newsletters, etc.
- Certificate validating an "IDF™ Certified NICU" upon completion of program
- Access to IDF™ private Facebook page including IDF™ support with the program
- Free Monthly team phone call with an IDFA during implementation process and following the launch of the program
- "Go-Live" presence with an IDFA either in person or virtually

Why unit-wide education?



- Based on interviews with facilities that have successfully implemented the IDF™ Program, a common thread was noted: Those facilities with the most success and sustainability completed unit-wide education with the online program.

Preserving the integrity of the IDF™ Program and creating uniformity in a NICU will be achieved following the implementation of a unit-wide program.

Develops a shared mental model amongst all disciplines by:

- Facilitating neuro-promotion and improve infant outcomes
- Provides consistency of care
- Provides a shared framework for infant feeding
- Facilitates a team approach
- Distributes consistent information among ALL staff members





How do we know how many licenses to purchase?



- First consider purchasing a license for each NICU nurse and all professionals on the feeding/developmental care team.
- To implement a successful program, consistency is of utmost importance, by including all providers - Neonatologist and NNPs.
- Consider turnover, new staff hires, PRN staff, travel nurses and staff from other units that may fill in as a NICU staff member.

What is a Single-User License (SUL)?



- Licenses purchased for an individual and/or for a smaller group of professionals within a NICU.

Benefits for SUL are the following:

- IDF™ Individual Completion Certificate
- Individual Use Only Scales – **cannot be distributed or shared within a team**
- IDF™ updated bibliography
- IDF™ Q & A Brochure

How do we get started?



- Complete the contact form on www.drbrownsmedical.com/contact and an IDFA will contact you.
- Complete a pre-purchase call with an IDFA.

The following information will be required for a call:

- Where is your team in the decision-making process to purchase the program?
- What is the # of beds in your unit?
- What is your average daily census in your NICU?
- How many staff members will be licensed to take the program?
- How soon would you like to Go-Live with the program?
- Is funding secure? If not, your IDFA will have some resources to suggest.



What is a typical time period for a NICU to complete the training?



- The timeframe is based on a unit's individual needs and will be discussed during conversation with the IDFA.
- Typical time for completion based on # of staff to be trained is ~ 3-4 months

Is there a live course on the IDF™ Program?



- Not at this time.

I want it! How do I convince the rest of the team?



- Be prepared with all the right material/answers.
- An IDFA can provide articles/overview/cost-saving information to support the program.
- The NICU Oral Feeding Practice Review is an excellent tool for self-analysis in a NICU to better determine strengths and weaknesses of current feeding approaches.
- There is a free demo course online to help inform the decision makers about the benefits of this unit-wide program.
 - IDF™ Connection Calls are available, either live or recorded, to provide more information about the process. Request more information by completing the form on the following website to be contacted by a Dr. Brown's Medical IDFA. **<https://www.drbrownsmmedical.com/contact>**
- Set up an online conference call or site visit with an IDFA for a more detailed presentation or an online meeting/conference call to discuss how the IDF™ Program will provide a sustainable feeding program.
- The IDF™ Overview handout is a great summary of the online IDF™ course including the purpose of the course, who it's for, CEs etc.
Both available in electronic and/or printed format

Is there any evidence to support the Breastfeeding Algorithm?



- The Breastfeeding Algorithm was developed by expert opinion and common recommendations in the field.



Can I just use the IDF™ Scales without taking the course?



- The IDF™ Program is a full educational program designed to impact the NICU culture and constitute a system wide change. Historically, by using the IDF™ Scales without investing in the full program or if only a few NICU staff members take the program, the desired results for success and sustainability have not been attained.
- The IDF™ Program and the Infant-Driven Feeding™ Scales (IDFS™) are proprietary, copyrighted works owned by ©2021 Handi-Craft Company - All rights reserved and it is essential for all users to have the appropriate license to use during feeding evaluation.





Safe | Functional | Nurturing | Individually appropriate



©2022 Handi-Craft Company. All Rights Reserved. Unauthorized reproduction of the IDF™ and/or IDFS™ materials is prohibited. Dr. Brown's®, the Dr. Brown's Medical logo and all other trademarks are owned or used under license by Handi-Craft Company. For more information: medinfo@drbrownsmmedical.com
15102_M2_2022.02.03