No second guessing if the nipple flow rate will be different with each nipple chosen, because each nipple level – Ultra-Preemie<sup>™</sup>, Preemie Flow<sup>™</sup> and Level T (Newborn) - is 100% Quality Control tested and must meet the requirements set for the individual nipple level and rate prior to being packaged for use.

Consider – A consistent bottle system, with the same nipple and flow rate for each feeding, provides a peace of mind and allows an infant learning to feed with a reliable, consistent experience each time.

#### **Neuroprotection**

Recent research studies continue to provide evidence that the development of an infant's oral feeding is a neurobehavioral skill and that the individual infant's feeding experience during their stay in the Neonatal Intensive Care Unit can affect skill development which continues post discharge. (Ross, et al., 2015.)

# Dr. Brown's is #1 Pediatrician Recommended Baby Bottle in the U.S.\*

For a NICU infant who is still learning the suck, swallow, breathe feeding pattern, learning to feed can be an arduous task. Dr. Brown's Award-Winning internal vent system and quality controlled nipples provide a consistent bottle system to support an infant during this process. Beginning with the Dr. Brown's Bottle System in the NICU allows for a smoother, gentler transition to home for both parents and infants. Dr. Brown's is #1 Pediatrician Recommended Baby Bottle in the U.S.\*

### **Parents and Pediatricians Agree**

Join the thousands of NICUs and pediatricians who prefer Dr. Brown's\* Zero-Resistance™ Bottle System— a consistent and reliable feeding solution that is a proven favorite with parents as well.

#### **Award Winner**

#1 Pediatrician Recommended Baby Bottle in the U.S.\*
2019 Medical Design Excellence Awards
What to Expect - Feeding Awards (2020)
Baby Center - Love It Awards Editors' Choice (2020) "Best Baby Bottles of 2020"
Parents Best of Baby 2021

\*US – IQVIA Health ProVoice Survey 2020



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**Zero-Resistance™** Bottle System



It's all about the **Baby!** 

The Dr. Brown's Medical (DBM) Division provides essential feeding products to infants in over 2200 hospitals in the US, Canada and Internationally. It is dedicated to developing infant and children's feeding products and services to support positive, long-term outcomes. As your partner in the advancement of oral feeding practice, the Dr. Brown's<sup>®</sup> Zero-Resistance<sup>™</sup> Bottle Systems and nipples with reliable flow rates facilitate a consistent and replicable feeding experience from first bottle feedings in the NICU through transition to home.

Dr. Brown's Medical is focused on providing positive feeding experiences from the start. As the only bottle source that has a medical division and all clinical liaisons are Licensed Medical Professionals each with over 15 years of experience in hospitals working with infants and families.

## Is DBM Right for my NICU?

# The Benefits of Dr. Brown's Innovative Medical Products

- Zero-Resistance<sup>™</sup> Bottle System
- Efficient Feeding Experiences
- Improved Outcomes
- Affordability
- Consistency/Dependability
- Neuroprotection
- #1 Pediatrician recommended Baby Bottle in the U.S.\*

### **Zero-Resistance**<sup>™</sup> **Bottle Systems**

The Dr. Brown's \*Zero-Resistance \*Bottle System (among hospital products and commercially available) is the only bottle system tested among 27 commercially used products with NO subatmospheric pressure that eliminates all negative pressure within the bottle. This results in consistency of flow rate and allows the premature infant population to feed more efficiently and experience improved outcomes.

- Eliminates negative pressure
- Preserves energy expenditure
- Increases feeding efficiency

The Dr. Brown's Medical Bottle Systems are **affordable and reusable**. Hospitals can reduce costs and waste by changing from disposable products to Dr. Brown's® reusable bottle systems.

# **Consistent and Dependable Nipples**

Dr. Brown's Medical provides options for several nipple flow rates, including 3 slower flow options, for a positive feeding experience that supports neuroprotection. Researchers have tested popular bottle nipples and the results demonstrate that the Dr. Brown's nipples consistently deliver the same level of flow rate as defined per nipple.

When used in conjunction with the Dr. Brown's® Zero-Resistance™ Bottle System, results in reliable and consistent nipple flow levels to custom-fit an infant's feeding needs.

Slowest of the slow flow nipples

Ultra-Preemie™ Preemie Flow™ Level T

Flow Rate: 4.92 ml /min\* Flow Rate: 7.22 ml /min\* Flow Rate: 9.88 ml /min\*

\*Level 1 (13.31mL/min) 35% higher flow rate than the Dr. Brown's® Level T nipple

Level 2 60% higher flow rate than Dr. Brown's® Level 1 nipple

Level 3 50% higher flow rate than Dr. Brown's® Level 2 nipple

Level 4 50% higher flow rate than Dr. Brown's® Level 3 nipple

Y-Cut Should only be used when dispensing the highest level of viscosity.

Not for use with preterm infants

\*Pados B. Milk flow rates from bottle nipples: What we know and why it matters. *Nursing Women's Health* 2021;25(3):229-235.