



**Infant-Driven Feeding®**

Standard-of-Care Practice

The Infant-Driven Feeding® Program is an online educational program that offers evidence-based, standard-of-care feeding practices for neonatal units with proven success for over 10 years.

UNIT-WIDE IDF™ PROGRAM	INCLUDES	TRAIN-THE-TRAINER PROGRAM
✓	Consistent Staff Education	✗
✓	Cost Effective	✗
✓	Research and Subject Matter Expert Content	✗
✓	Validated, Proprietary, Peer Reviewed Scales	✗
✓	Sustainable	✗
✓	Multi-Unit Proven Benefits	✗

“It costs \$5,943 for an employee to develop one hour of instructor-led education.”

(Randall K, 2022)



# Recoup your Investment with Cost Savings



**Average Reduced Length of Stay (LOS) = 5 days**

*Average savings of \$15,000 per baby*



**Total Cost Savings with Decreased LOS**

*>\$100,000 cost savings per year*



**Reduced Cost for Feeding Supplies**

*\$78,000 in feeding supplies per year*

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**Request a FREE  
Oral Feeding Practice Assessment!**

[IDFinfo@drbrownsmmedical.com](mailto:IDFinfo@drbrownsmmedical.com)



[www.drbrownsmmedical.com](http://www.drbrownsmmedical.com)

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